

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method comprising:

receiving at a communication terminal from a remote terminal via a wireless communication network channel a profile message;

parsing the received profile message to identify a plurality including a group of profile fields corresponding to terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

storing information corresponding to the plurality of profile fields group of terminal operating characteristics in the communication terminal;

identifying one or more user profiles stored in on the communication terminal, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal;

displaying on the communication terminal a list of selectable items corresponding to the identified one or more user profiles;

receiving a first user input associating a displayed selectable item corresponding to a first user profile with the received group of terminal operating characteristics;

receiving a second user input selecting the first user profile as the operational profile on the communication terminal; and

in response to said second user input,

associating the plurality of profile fields with a first user profile in the communication terminal; and

configuring the communication terminal to operate according to the received plurality of profile fields group of terminal operating characteristics.

2. (Currently Amended) A method according to claim 1, wherein the received plurality of profile fields group of terminal operating characteristics includes a ringing tone and at least one

graphical picture.

3. (Canceled)

4. (Currently Amended) A method according to claim 1, wherein the plurality of profile fields ~~group of terminal operating characteristics~~ includes at least one of a card defining contact information and a calendar note defining a date of an event.

5. (Currently Amended) A method according to claim 1, wherein the plurality of profile fields ~~group of terminal operating characteristics~~ includes bookmark information defining the location of a server document.

6. (Currently Amended) A method according to claim 1, wherein the profile message is received from a remote server providing promotional content.

7. (Currently Amended) A method according to claim 1, wherein the profile message is received from a remote server providing event driven content.

8. (Currently Amended) A method according to claim 1, further comprising providing a display on the communication terminal allowing the user to discard one or more of the terminal operating characteristics from a received profile message after inspecting the plurality of profile fields ~~terminal operating characteristics~~ included in the profile message.

9. (Previously Presented) A method according to claim 2 wherein the at least one graphical picture includes a plurality of individual pictures displayed successively in order to create an animation.

10. (Previously Presented) A method according to claim 9, wherein the animation becomes a screen saver for the communication terminal upon selection of the first user profile.

11. (Currently Amended) A method according to claim 1, wherein the profile message includes a profile name label for the group of terminal operating characteristics.

12-32. (Canceled)

33. (Currently Amended) A method comprising:

receiving at a communication terminal from a remote terminal via a wireless communication network channel a profile message including a plurality of profile fields corresponding to a group of terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

storing information corresponding to the plurality of profile fields in the communication terminal;

identifying one or more user-selectable profiles stored on the communication terminal, wherein each of the user-selectable profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal; and

~~displaying on the communication terminal a list of selectable items corresponding to the identified one or more user-selectable profiles;~~

~~receiving at the communication terminal user input associating a displayed selectable item corresponding to a first user-selectable profile with the received group of terminal operating characteristics; and~~

~~in response to said user input, updating the set of user preferences and settings terminal operating characteristics of the a first user-selectable profile to correspond to the received plurality of profile fields group of terminal operating characteristics.~~

34. (Currently Amended) A method according to claim 33, wherein the received plurality of profile fields group of terminal operating characteristics includes a ringing tone and at least one graphical picture.

35. (Canceled)

36. (Currently Amended) A method according to claim 34, wherein the plurality of profile fields ~~group of terminal operating characteristics~~ further includes at least one of a card defining contact information and a calendar note defining a date of an event.

37. (Currently Amended) A method according to claim 34, wherein the plurality of profile fields ~~group of terminal operating characteristics~~ further includes bookmark information defining the location of a server document.

38. (Currently Amended) A method according to claim 33, wherein the profile message is received from a remote server providing promotional content.

39. (Currently Amended) A method according to claim 33, wherein the profile message is received from a remote server providing event driven content.

40-45. (Canceled)

46. (Currently Amended) A method according to claim 1, further comprising:  
after receiving the profile message, providing a display on the communication terminal to notify a user of the receipt of the profile message ~~the terminal operating characteristics~~; and  
receiving at the communication terminal user input indicating that the received profile message ~~terminal operating characteristics~~ are to be saved on the communication terminal.

47. (Canceled)

48. (Currently Amended) A method according to claim 33, further comprising:  
providing a display on the communication terminal to notify a user of the receipt of the profile message ~~terminal operating characteristics~~;  
receiving at the communication terminal user input identifying one or more of the

plurality of profile fields received terminal operating characteristics and affirming that the one or more user-selectable profiles stored on the communication terminal are to be updated to correspond to the one or more identified profile fieldsidentified characteristics.

49. (Currently Amended) An apparatus, comprising:

a processor controlling at least some operations of the apparatus; and  
memory storing computer executable instructions that, when executed by the processor, cause the apparatus to perform a method comprising:

receiving a profile message from a remote terminal including a plurality of profile fields corresponding to a group of terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

storing information corresponding to the plurality of profile fieldsgroup of terminal operating characteristics;

identifying one or more user profiles stored in the memory, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the apparatus; and

~~displaying on the apparatus a list of selectable items corresponding to the identified one or more user profiles;~~

~~receiving user input associating a displayed selectable item corresponding to a first user profile with the received group of terminal operating characteristics; and~~

configuring the apparatus to operate according to the received plurality of profile fieldsgroup of terminal operating characteristics when thea first user profile is selected on the apparatus.

50. (Currently Amended) The apparatus of claim 49, the method further comprising:  
~~after receiving the message, providing a display on the apparatus to notify a user of the receipt of the profile message~~terminal operating characteristics; and  
receiving at the apparatus user input indicating that the received plurality of profile fields

~~terminal operating characteristics~~ are to be saved in ~~on~~ the apparatus.

51. (Canceled)

52. (Currently Amended) The apparatus of claim 50, 49, wherein ~~the~~ a user interface provided on the display allows the user to discard one or more of the received plurality of profile fields ~~terminal operating characteristics~~ from ~~the~~ a received profile message before configuring the apparatus to operate according to the received plurality of profile fields after ~~inspection of the terminal operating characteristics included~~ in the message.

53. (Currently Amended) The apparatus of claim 49, wherein the received plurality of profile fields ~~group of terminal operating characteristics~~ comprises a ringing tone and at least one graphical picture.

54. (Canceled)

55. (Currently Amended) The method of claim 1, wherein configuring the communication terminal comprises creating a new user profile on the communication terminal based on the plurality of received profile fields.

56. (Canceled)

57. (Currently Amended) The apparatus of claim 49, wherein configuring the apparatus comprises creating a new user profile in the memory of the apparatus based on the plurality of received profile fields.

58. (Currently Amended) One or more computer readable media storing computer-executable instructions which, when executed on a communication terminal, perform a method comprising:  
receiving at a communication terminal from a remote terminal via a wireless communication network ~~channel~~ a profile message;

parsing the received profile message to identify a plurality including a group of profile fields corresponding to terminal operating characteristics, wherein the profile message comprises at least two profile fields that correspond to any of the following: a ringing tone field, a ringing volume field, an incoming call alert field, a message alert tone field, a keypad tone field, a warning tone field, or a graphic field;

storing information corresponding to the plurality of profile fields group of terminal operating characteristics in the communication terminal;

identifying one or more user profiles stored in on the communication terminal, wherein each of the user profiles corresponds to a set of user preferences and settings that control the operation of the communication terminal;

displaying on the communication terminal a list of selectable items corresponding to the identified one or more user profiles;

receiving a first user input associating a displayed selectable item corresponding to a first user profile with the received group of terminal operating characteristics;

receiving a second user input selecting the first user profile as the operational profile on the communication terminal; and

in response to said second user input,

associating the plurality of profile fields with a first user profile in the communication terminal; and

configuring the communication terminal to operate according to the received plurality of profile fields group of terminal operating characteristics.

59. (Currently Amended) The computer readable media of claim 58, wherein the received plurality of profile fields group of terminal operating characteristics includes a ringing tone and at least one graphical picture.

60. (New) The method of claim 1, wherein the profile message comprises one or more short message service (SMS) messages received at the communication terminal.

61. (New) The method of claim 60, wherein the profile message comprises a plurality of

concatenated SMS messages.

62. (New) The method of claim 60, wherein the plurality of profile fields are separated within the one or more SMS messages using line feed characters.

63. (New) The method of claim 1, wherein the plurality of profile fields comprises a first field having a first field identifier corresponding to a first data type, and a second field having a second field identifier corresponding to a second different data type.

64. (New) The apparatus of claim 49, wherein the profile message comprises one or more short message service (SMS) messages.

65. (New) The apparatus of claim 64, wherein the profile message comprises a plurality of concatenated SMS messages.

66. (New) The apparatus of claim 64, wherein the plurality of profile fields are separated within the one or more SMS messages using line feed characters.

67. (New) The apparatus of claim 49, wherein the plurality of profile fields comprises a first field having a first field identifier corresponding to a first data type, and a second field having a second field identifier corresponding to a second different data type.